



To enhance and promote the expertise of government meeting professionals.

Dear Future Partner,

SGMP is the only national organization in the U.S. dedicated exclusively to government meetings. Sponsoring and advertising with SGMP Louisiana is an easy, cost-effective way to promote your properties and services! Remember SGMP Louisiana:



- won Programming of the Year in 2019 at our National Education Conference for the education programs we offered 2018-2019
- offers a 50/50 planner-supplier membership ratio standard
- sends a monthly newsletter to approximately 350+ planners and suppliers
- Connects suppliers and planners through monthly networking at an education luncheon the second Thursday of the month

As an incentive for Gold and Silver level packages paid in full by April 1, 2020, a 10% discount will be offered. Reserve your package now as options for each level are limited. We look forward to your partnership!

Kindly,

LeAnna Toups-Bennett, CGMP
Chapter President

SGMP LA Chapter
PO Box 84285
Baton Rouge, LA 70884

SGMPLAchapter@gmail.com
www.sgmpla.com



Supporter Opportunities

Opportunity	Description	Pricing
Gold Supporter Package	<ul style="list-style-type: none"> ● Host an Education Luncheon at your property <ul style="list-style-type: none"> ○ Dedicated 5 minute overview of your property during luncheon ○ Distribute marketing material at luncheon ○ Lead a tour of property ○ Social media post tagging property ○ Introduce the speaker ● Complimentary registration for 1 additional luncheon in calendar year ● Half-page ad in monthly eNewsletter for one year ● Acknowledgment on our Announcements PowerPoint at each luncheon for one year ● Linked logo on our website for one year 	<p>Members: \$1,000 Non-members: \$1,250</p>
Silver Supporter Package	<ul style="list-style-type: none"> ● Host an Education Luncheon at your property <ul style="list-style-type: none"> ○ Dedicated 5 minute overview of your property during luncheon ○ Lead a tour of property ○ Social media post tagging property ○ Introduce the speaker ● Half-page ad in monthly eNewsletter for one year ● Linked logo on our website for one year 	<p>Members: \$800 Non-members: \$1,050</p>
Bronze Supporter Package	<ul style="list-style-type: none"> ● Host an Education Luncheon at your property ● Half-page ad in monthly eNewsletter for six months ● Linked logo on our website for six months 	<p>Members: \$650 Non-members: \$900</p>
eNewsletter Advertising	<ul style="list-style-type: none"> ● Quarter-page ad in monthly eNewsletter ● Linked logo on our website 	<p>12 Months:</p> <ul style="list-style-type: none"> ● Members: \$500 ● Non-members: \$750 <p>6 Months:</p> <ul style="list-style-type: none"> ● Members: \$250 ● Non-members: \$500
Website Advertising	<ul style="list-style-type: none"> ● Linked ad on our website <ul style="list-style-type: none"> ○ Equivalent to quarter-page size 	<p>12 Months:</p> <ul style="list-style-type: none"> ● Members: \$250 ● Non-members: \$500 <p>6 Months:</p> <ul style="list-style-type: none"> ● Members: \$125 ● Non-members: \$375
Luncheon Meal	<ul style="list-style-type: none"> ● Provide the meal for an Education Luncheon <ul style="list-style-type: none"> ○ Dedicated 5 minute overview of your property during the luncheon ○ Photo taken during luncheon posted on our website and social media 	<p>Members: \$250* Non-members: \$300*</p> <p><i>*depends on registered # of attendees. These are average costs</i></p>



Supporter Opportunities

Please submit this form and payment to: SGMP Louisiana
 PO Box 84285
 Baton Rouge, LA 70884

Online payment via credit card is available. A processing fee will apply. Contact SGMPLAChapter@gmail.com for more information regarding this option.

Organization: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

<u>Selection</u>	<u>Opportunity</u>	<u>Pricing</u>
	Gold Supporter Package	Members: \$1,000 Non-members: \$1,250
	Silver Supporter Package	Members: \$800 Non-members: \$1,050
	Bronze Supporter Package	Members: \$650 Non-members: \$900
	eNewsletter Advertising	12 Months: <ul style="list-style-type: none"> • Members: \$500 • Non-members: \$750 6 Months: <ul style="list-style-type: none"> • Members: \$250 • Non-members: \$500
	Website Advertising	12 Months: <ul style="list-style-type: none"> • Members: \$250 • Non-members: \$500 6 Months: <ul style="list-style-type: none"> • Members: \$125 • Non-members: \$375
	Luncheon Meal	Members: \$250* Non-members: \$300* <i>*depends on registered # of attendees. These are average costs</i>

For SGMP Louisiana use

Date Received:	Date Payment Received:	Date Confirmed:	First Ad Month:
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