



To enhance and promote the expertise of government meeting professionals.

Dear Future Partner,

SGMP is the only national organization in the U.S. dedicated exclusively to government meetings. Sponsoring and advertising with SGMP Louisiana is an easy, cost-effective way to promote your properties and services! Remember SGMP Louisiana:



- won Programming of the Year in 2019 and 2020 at our National Education Conference for the education programs we offered to our membership
- offers a 50/50 planner-supplier membership ratio standard
- sends a monthly newsletter to approximately 350+ planners and suppliers
- Connects suppliers and planners through monthly networking at an education luncheon the second Thursday of the month

Reserve your package now as options for each level are limited. We look forward to your partnership!

Kindly,

LeAnna Toups-Bennett, CGMP
Chapter President

SGMP LA Chapter
PO Box 84285
Baton Rouge, LA 70884

SGMPLAchapter@gmail.com
www.sgmpla.com



Supporter Opportunities

Opportunity	Description	Investment
<p>Leader Sponsor</p>	<ul style="list-style-type: none"> ● Host an Education Meeting (either at your property or online) <ul style="list-style-type: none"> ○ Dedicated 5 minute overview of your property during meeting ○ Distribute marketing material at meeting ○ Ability to have table signage/pop-up banners displayed ○ Giveaway branded swag ○ Lead a tour of property ○ Introduce the speaker ● Complimentary registration for 1 additional meeting in calendar year ● Half-page linked ad in our monthly eNewsletter for one year ● Acknowledgment on our Announcements PowerPoint at each luncheon for one year ● Linked logo on our website for one year ● Promoted on SGMP social media accounts during host month 	<p>\$700</p>
<p>Sustaining Sponsor</p>	<ul style="list-style-type: none"> ● Host an Education Meeting (either at your property or online) <ul style="list-style-type: none"> ○ Dedicated 5 minute overview of your property during meeting ○ Lead a tour of property ○ Introduce the speaker ● Half-page linked ad in our monthly eNewsletter for one year ● Linked logo on our website for one year ● Promoted on SGMP social media accounts during host month 	<p>\$550</p>
<p>Supporting Sponsor</p>	<ul style="list-style-type: none"> ● Host an Education Meeting (either at your property or online) ● Half-page linked ad in our monthly eNewsletter for six months ● Linked logo on our website for six months 	<p>\$400</p>
<p>Contributing Sponsor (eNewsletter Advertising)</p>	<ul style="list-style-type: none"> ● Linked ad in our monthly eNewsletter <ul style="list-style-type: none"> ○ Equivalent to quarter-page size ○ Ad shared on our Instagram page or Instagram Story 1 time per month ● Linked logo on our website 	<p>12 Months: \$375 6 Months: \$275</p>
<p>Collaborating Sponsor (Website Advertising)</p>	<ul style="list-style-type: none"> ● Linked ad on our website <ul style="list-style-type: none"> ○ Equivalent to quarter-page size ○ Ad shared on our Instagram page or Instagram Story 1 time per month 	<p>12 Months: \$300 6 Months: \$200</p>
<p>Featured Sponsor (Meal Sponsorship)</p>	<ul style="list-style-type: none"> ● Provide the meal for an Education Luncheon <ul style="list-style-type: none"> ○ Dedicated 5 minute overview of your property during the luncheon ○ Photo taken during luncheon posted on our website and social media 	<p>\$250*</p> <p><i>*depends on registered # of attendees. These are average costs</i></p>



Supporter Opportunities

Please submit this form and payment to: SGMP Louisiana
 PO Box 84285
 Baton Rouge, LA 70884

Online payment via credit card is available. A processing fee will apply. Contact SGMPLAChapter@gmail.com for more information regarding this option.

Organization: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

<u>Selection</u>	<u>Opportunity</u>	<u>Investment</u>
	Leader Sponsor	\$700
	Sustaining Sponsor	\$550
	Supporting Sponsor	\$400
	Contributing Sponsor	12 Months: \$375
		6 Months: \$275
	Collaborating Sponsor	12 Months: \$300
		6 Months: \$200
	Featured Sponsor	\$250* <i>*depends on registered # of attendees. These are average costs</i>

For SGMP Louisiana use

Date Received:	Date Payment Received:	Date Confirmed:	First Ad Month:
----------------	------------------------	-----------------	-----------------