

2019 LOUISIANA SGMP ANNUAL EDUCATION CONFERENCE



OCTOBER 9-10, 2019
CYPRESS BEND RESORT
MANY, LOUISIANA

WWW.SGMPLA.NET





SGMP

RECEPTION & DINNER

Just for fun:

Join us in your Halloween Costume!

10/9/19 @ 5:30PM

GIFT CARD GAME

Play the Gift Card Game with us for some extra Trick or Treats:
Bring any Gift Card (\$25 value or more) and Get One in the game.

YOU ARE INVITED!

LOUISIANA SGMP ANNUAL EDUCATION CONFERENCE!



Join us at Cypress Bend for a great day of training with Donna Mack, DisABILITY Diplomat!

Donna will be leading a full day of education. We will be focused on planning for full access meetings and conferences, working with people who have multiple abilities and challenges, building your communication and people skills to lead teams.

EVENT INCLUSION:

PLANNING FOR ALL ACCESS MEETINGS

Currently, 1 in 5 Americans has some form of disability, making this demographic among the top 2 market segments in the country. In a decade, 1 in 3 of us will be a person with a disability. What steps can you take now to ensure a first-class, fully-accessible event that will not only meet, but surpass the expectations of this growing population?

Morning Session: You'll walk away from this value-packed 2.5-hour morning session with Donna Mack's Accessibility Hacks(™) for:

- Selecting the most appropriate accessible space for your client.
- Using room set-up and configuration to maximize accessibility.
- Understanding accessibility considerations, alternatives, and solutions appropriate for most any event.
- and more!

Afternoon Session: Team Building and Retention

Want to feel more comfortable and confident interacting with clients, guests, and employees with disabilities? Could you benefit from a safe space to ask, share, and learn about potential disability-related concerns you may encounter on the job? Join us for this powerful interactive 2.5-hour afternoon session where Donna provides even more Accessibility Hacks(™) including:

- What the Americans With Disabilities Act (ADA) says about effective communication.
- What to say, how to say it, and offering assistance.
- Providing client and guest experiences that are both exceptional and accessible.
- Recruiting, employing, and advancing team members with disabilities.

Tell us more about Donna:

Donna Mack (AKA the "DisAbility Diplomat") is a keynote speaker, trainer, and consultant who uses her own life story to urge clients and audience members to take a fresh look at the challenges in their own lives and celebrate the blessings of life's obstacles. A few months before her twelfth birthday, Donna was suddenly faced with vision loss due to retinal detachment. Today, her work as a speaker and trainer enables her to help audiences set aside their preconceptions about disability—not just because it's the right thing to do—but because failing to do so could cost you 20-30% in lost revenue or registrations.

Donna holds a Master of Education degree from the University of North Texas. She has been quoted in both *Forbes* and monster.com. She chairs the Arlington, Texas Mayor's Committee on People With Disabilities, and serves on the Americans With Disabilities Act (ADA) Accessibility Committee for Texas Rangers Globe Life Field, which is scheduled to open in 2020. Donna is active in the North Texas Chapter of the National Speakers Association, where she serves as Disability Access Ambassador. She is a lover of: God, people, parties, karaoke, dark chocolate, and long walks and snuggles with her black lab, Wella.



REGISTRATION INFORMATION

Register Today! Go to the Louisiana SGMP website: www.sgmpla.net.

Registration will close at 5pm on October 1st.

- **Member: \$50**
- **Non-Member (including guests): \$75**
- **Non-Member Government Planner Joining SGMP: \$135***

**This fee includes a 1-year membership in SGMP and admission to the conference.*

For more information on becoming a member of SGMP, please visit our website at www.sgmpla.net.

Dress Code: Please dress in business casual attire for the conference training day.

Dress in layers—be prepared for cold or warm meeting spaces.

SCHEDULE AT A GLANCE:

OCTOBER 9, 2019

- 3-5PM BOARD MEETING
5:30-7PM RECEPTION HOSTED BY
CYPRESS BEND RESORT
7-9PM DINNER

OCTOBER 10, 2019

- 7:30-8:30AM BREAKFAST
8:30AM-12PM MORNING SESSION
12-1PM LUNCHEON & AWARDS
1-3:15PM AFTERNOON SESSION
3:15-3:30PM WRAP-UP



CHAPTER AWARDS

The **SGMP LA Planner of the Year Awards** and **SGMP LA Supplier of the Year Awards** are the highest distinctions offered by our chapter.

Please nominate members whose service to our chapter over the past year has significantly contributed to the chapter's growth and development. We are also including a few "fun" awards to recognize the value of our membership.

Submit your nominations [here](#).

(<http://bit.ly/SGMP-LA19>)

Nominations close at 5pm on October 1st.

CALLING ALL SUPPLIERS:

We are now accepting donations to be included in swag bags and handed out to conference attendees. This is a great opportunity to feature your business and/or property to the perfect audience. Ideas for things you might donate include:



- Tote Bags or Trick or Treat Bags
- USB thumb drives
- Travel battery chargers
- Earbuds
- Popsockets
- Bluetooth anything
- Screen cleaner
- Branded apparel
- Coffee mugs
- Water bottles
- Mouse pads
- Planners / Journals / Notebooks
- Smartphone credit card pockets
- Device stands
- Calendars

The possibilities are limitless! Think about items you might want as a meeting professional. We are happy to include printed materials for your property or business along with your donation. Anticipated attendance = 40

To commit to donating or for questions please contact Susan Shaffette, CGMP at programs@sgmpla.net or 985-624-3514x1.

All donations must be received by October 4th. Contact Susan to make arrangements for donations so that bags may be stuffed for the conference.

CHAPTER ENGAGEMENT:

**MEETINGS ARE
2ND THURSDAY
EACH MONTH**

INFO AT:

WWW.SGMPLA.NET



<https://www.facebook.com/sgmpla>



<http://instagram.com/sgmplachapter>



sgmplachapter@gmail.com

HOTEL ACCOMMODATIONS:

A block of rooms has been reserved at the:

Cypress Bend Golf Resort, Spa and Conference Center

2000 Cypress Bend Parkway, Many, LA 71449

318-590-1500



A special **\$93 per night rate** has been reserved for our group plus the prevailing occupancy rate tax. If you wish to stay additional nights before or after the conference, up to three days on pre-event or post-event may be reserved at the conference rate.

Reservations must be made by September 25, 2019 to obtain the conference rate.

Call 877-519-1500 to make your reservation and reference the Society of Government Meeting Professionals Conference.

Check in: 3pm Check-out: 11am

SGMP has been offered a discounted golf rate of \$35 (Monday-Thursday) and \$65 (Friday-Sunday) to include all cart and green fees. Reservations required. Golfing dress code prevails.



SPONSORS INVITED!

To help keep our registration costs low and be able to provide the best educational program for our members at our annual education conference, we are seeking supplier sponsorships.

As a Supplier Sponsor your company will receive many benefits at the different levels of support. Please contact Susan Shaffette at Programs@sgmpla.net for details, any questions or additional information.

Saintsational Sponsor: \$1000 +

All Creole and Pelican sponsorship perks plus:

- Registration for one person to attend the conference
- Host a meal, plus the opportunity to speak and provide information on your property/organization
- Complimentary Banner Ad on Chapter Website for 6 months (October 2019–March 2020)
- Sponsor recognition in an individualized post on our President's Twitter page promoting your property

Creole Sponsor: \$500 to \$999

All Pelican level sponsorship perks plus:

- Your company literature will be prominently displayed during the conference on a special sponsorship table along with your business cards
- Recognition at the Opening Session by the Chapter President during the conference
- Ad in the September, October, and November 2019 newsletters
- Sponsor recognition in an individualized post on our Instagram page promoting your property

Pelican Sponsor: \$200—\$499

- Logo and company name posted at the conference registration table
- Logo recognition on the conference agenda
- Sponsor recognition at September education luncheon
- Sponsor recognition (slideshow of logos) at conference opening reception
- Sponsor recognition in an individualized post on our Facebook page promoting your property

